



Maryland Turfgrass Council

P.O. Box 389 | St. Michaels, MD 21663
www.MDTurfCouncil.org

2017 MARYLAND TURFGRASS COUNCIL'S GOLF TOURNAMENT FOR TURFGRASS RESEARCH

Date: September 27, 2017

Time: Registration/ Breakfast 8:00am

Research Update with Dr. Joseph Roberts 8:30am

Warm up/ Registration 9:30am-10:00am

Shotgun Start 10:00am

Reception/ Awards/ Crab feast after round

Queenstown Harbor Golf Course
310 Links Lane
Queenstown, MD 21658

The MTC Golf Tournament for Turfgrass Research

On September 27th, 2017, we will have the Maryland Turfgrass Council's Golf Tournament for Turfgrass Research at Queenstown Harbor Golf Course. We would live off the support of our members (industry professionals) and supporting companies to thrive as an organization. This event will help not only the University of Maryland Turfgrass Programs and the Maryland Turfgrass council, but is a fantastic opportunity for sponsors and vendors to promote your company and reach out to our members. We have set up a variety of packages to get the best bang for your buck. If there is something else you or your company have in mind we would love to hear from you! If you would like to participate (and we think you should) please contact us and we can work out more details.

Ben Ellis; Maryland Turfgrass Council

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Dave Nehila; Maryland Turfgrass Council

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About MTC and Angie Cammarota

In the late 1960's members of the Mid-Atlantic Association of Golf Course Superintendents (MAAGCS) and the Maryland Turfgrass Association of Sod Farmers (MTA) got together to talk about the creation of a coalition of turfgrass professionals to be about political clout for the Maryland turfgrass industry. In 1972 Angelo Cammarota along with 25 of his colleagues formed the Maryland

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Turfgrass Council (MTC). For 40 years, the MTC has championed our industry through its support of Turfgrass Research and Education at the University of Maryland.

Information to Know for Being a Sponsor

• Where does the money from the Golf Tournament go?

- The money goes to the Maryland Turfgrass Council to help operate the council, who's main function is to promote turfgrass and support turfgrass research. The Maryland Turfgrass Council gives money for Turfgrass education, research, and industry support. This is specifically important now that all funds raised at The Mid Atlantic Turf Expo (M.A.T.E) is earmarked and goes exclusively for Turfgrass Research to the universities.

• What projects have been worked on with funds from the golf tournament?

- One of the most important projects that the Maryland Turfgrass Council has helped to fund was the construction of the Paint Branch Turfgrass Research Farm in College Park.
- In the past there have been donations made by MAAGCS, the Eastern Shore Golf Course Superintendents and even some companies such as Turf Equipment that were specifically made to "research." These are kept in a separate fund by held by the MTC Secretary and are used when any of the researchers who do not have their own MTC accounts or perhaps need a little more funds can make a request.
- The Maryland Turfgrass Council has funded the green house project and others at the Paint Branch Turfgrass Research Farm.

• What are some upcoming research projects?

- Current projects include deciphering the development of microbial communities that associate with turfgrass plants during establishment. Graduate student Joseph Doherty is currently working to better understand how microbes present in the soil establish with turfgrass plants. By understanding how these microbes develop with the plant during growth, we may be able to better understand how beneficial microbes associate with turfgrass plants in an effort to improve health and reduce disease causing pathogens. Additional experiments are underway to examine microbial communities within turfgrass ecosystems. One sampling site even includes understanding these interactions at the National Mall in Washington, DC.

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- Graduate student Cody Beckley is currently working to develop new strategies for organic turfgrass management in cool and warm-season turfgrasses by comparing season-long organic, conventional, and hybrid management programs. Moreover, an additional field project was recently established to examine tools for reducing etiolation symptoms in cool-season golf course fairways through nutrient management, plant growth regulators, and plant activator products.

 - Upcoming projects include examination of fungicide resistance development in *Sclerotinia homoeocarpa*, which causes dollar spot on a wide variety of turfgrass species.

 - Understanding the impact of compost source on integrated pest management strategies for managing dollar spot on creeping bentgrass fairway turf

 - Discovery of potential biocontrol tools for managing turfgrass diseases in the Mid-Atlantic.

 - Evaluating the role of fertilization and PGR programming on disease development and traffic recovery of bermudagrass sports fields

 - With these projects underway, and more to come in the future, the University of Maryland Turfgrass Research Program is committed to developing and promoting sustainable management practices that aid in the production of high quality turfgrass stands. We appreciate the support of the many organizations that contribute to our research program and look forward to serving the state in the years to come.
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- **Anything else that we should let people know about?**
 - Membership and donations are the main income for the Maryland Turfgrass Council. The funds help support the turfgrass industry, OUR INDUSTRY! We work together and by supporting the Maryland Turfgrass Council you are helping to support yourself and others in our field.

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Sponsor Packages

- Standard Hole Sponsor \$250
This is a nice color sign with sponsors name at hole.
- Contest Sponsor \$300
Includes sign at hole and contest of choice (closest to pin, long drive, ect.)
- Premium Hole Sponsor (Best deal!!) \$750
Includes sign at Tee, and a foursome. Savings of \$100 for this package
- Other Sponsors will be as they come. This would also include donations.
 - o Beverage Cart Sponsor
 - o Gift Bag Sponsor
 - o Prize Donations
 - o Anything you would like to contribute is welcome

Gift Bag Items Needed

This is a list of items that we felt would work well with our members. Anything you would want to donate would be greatly welcome as this is only a list of ideas.

- Bags
- Golf Balls
- Tee's
- Tablets (paper)
- Pens
- Promotional Items
- Hats
- Coupons for stores
- Literature for new products/ items
- Other items as you want

MTC Promotional:

We would like to put together some Maryland Turfgrass Council promotional items. This would be to give out in the gift bags as well as to all of our members when they re-new or sign up for membership.

- Hats (MTC hat with your company name on the side)
- Vehicle Decals/ Stickers
- Key Chains
- Lanyards
- Mouse Pad

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SPONSORSHIP REGISTRATION

Name of Company/ Individual Sponsor_____

Address_____

Phone Number_____

Website_____

Please Choose Sponsorship Option

Standard Hole Sponsor: Includes Color sign at hole \$250_____

Contest Sponsor: Includes Color sign at hole, contest of your choice (long drive/
closest to pin ect.) \$300_____

Premium Hole Sponsor (Best Deal!): Includes Color sign at hole, a foursome of golfers,
and the option to have display at crab feast/ awards after the round. Savings of \$100
for this package \$750_____

Other Sponsorship Options

Beverage Cart Sponsor

Hot Dog Lunch Sponsor

Gift Bag Sponsor

Prize Sponsor/ Donation

Payment Information

Credit Card Check Cash

Type: Visa/ Master Card Name on Card_____

Card Number_____ Exp Date_____ CIV_____ Billing Zip_____

NOTE: Please make checks payable to The Maryland Turfgrass Council

Player 1:_____ Player 2:_____

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Player 3: _____ Player 4: _____